



VayKLife

Bringing vacations to life



## WHY OFFER BEACH GEAR TO YOUR GUESTS?

- ➔ **Fill Your Calendar!**
- ➔ **Build Guest Loyalty**
- ➔ **Increase Rental Income**

85% of guests surveyed would book again at your property thanks to VayKLife Gear

VayKLife enables your guests to choose the perfect beach gear for their stay, with credit towards bikes, kayaks, loungers, umbrellas, paddleboards, and more! Guest will love the personalized experience and convenience.

### A Gift for You: Enjoy a Week of Gear at Your Next Stay

VayKLife is gifting you \$250 of Beach Gear when you stay at your home!  
Valid for one week only. Other restrictions apply.

#### **What Guest Say:**

##### **They Love the Value & Convenience!**

"Renting my beach gear has become a regular part of my experience to Outer Banks each year. Its so easy, its addictive...couldn't live without it."

"It's great to leave bulky packing of beach gear behind and have it all delivered. Makes the trip more enjoyable. I'll never pack beach chairs again!"

#### **What Other Homeowners Say:**

"The beach gear program really enhanced our guests experience this year, and I'm convinced it helps fill my calendar. Great program!"

"We enjoyed using the beach gear and appreciated the service."